

Reg. No.

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BBMHDL 153

Credit Based Second Semester B.B.M. Degree Examination, April/May 2015  
(Freshers) (2012-13 Batch Onwards)

HINDI LANGUAGE  
(Group – I) (Paper – II)

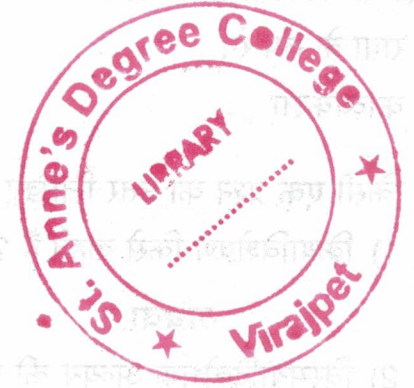
Time : 3 Hours

Max. Marks : 80

I. एक शब्द या वाक्य में उत्तर लिखिए :

(1×10=10)

- 1) 'एक था गधा उर्फ अलादाद खाँ' नाटक के नाटककार कौन हैं ?
- 2) कोनवाल किससे पान लेकर खाता है ?
- 3) जुगन ने किसका नाम 'अलादाद खाँ' रखा था ?
- 4) नवाब जुगन धोबी को क्या देता है ?
- 5) कोतवाल की प्रेमिका का नाम क्या था ?
- 6) नाटक में कितने अंधे और कितने हाथी होते हैं ?
- 7) अंधों ने हाथी को कैसे महसूस किया ?
- 8) हाथी का मामला कहाँ ले जाया जाएगा ?
- 9) किसने अंधों के खिलाफ़ खराब बयान दिया था ?
- 10) किसने नाटक खेले जाने पर विरोध प्रकट किया ?



II. किन्हीं दो अवतरणों की संदर्भ सहित व्याख्या कीजिए :

(2×5=10)

- 1) छोड़िए साहब, आप पान खाइए। आप बड़े लोगों की यही बात तो हमें पसंद नहीं कि एक बात के पीछे पड़ गए तो पड़ गए।
- 2) अलादाद खाँ गुजर गए। अल्ल सुबह यह हादसा हुआ। उसी के गम से हम सब यहाँ जमा है।
- 3) तब तो उससे टकराना एक दीवार से टकराने की तरह व्यर्थ हो सकता है।
- 4) कहाँ है हाथी ? लाओ मुझे दो मैं उसे गोद में लूँगी। बहुत-बहुत प्यार करूँगी। कहाँ है हाथी ?

P.T.O.



III. अ) 'एक था गधा' उर्फ अलादाद खाँ ' यह एक सफल नाटक है कैसे ? स्पष्ट कीजिए।

अथवा

आ) 'अंधों का हाथी' नाटक का सार लिखकर विशेषताओं पर प्रकाश डालिए।

IV. किन्हीं दो पर टिप्पणी लिखिए :

- |              |                                |
|--------------|--------------------------------|
| 1) जुगन धोबी | 2) रामकली                      |
| 3) अंधी      | 4) हाथी को लेकर अंधों का मतभेद |

V. अ) 'ललितकलाएँ' पाठ का सार लिखकर, विशेषताओं पर प्रकाश डालिए।

अथवा

आ) 'रामा' रेखाचित्र का सार लिखकर विशेषताओं पर प्रकाश डालिए।

VI. किन्हीं दो पर टिप्पणी लिखिए :

- |                    |                             |
|--------------------|-----------------------------|
| 1) रामा के रूप रंग | 2) अशोकवृक्ष                |
| 3) काव्यकला        | 4) गणतंत्र दिवस की झाँकियाँ |

VII. अ) किसी एक प्रश्न का उत्तर लिखिए :

1) क्रियाविशेषण किसे कहते हैं ? उसके कितने भेद होते हैं ? उदाहरण सहित समझाइए।

अथवा

2) विस्मयादिबोधक अव्यय की परिभाषा लिखकर उसके भेदों को सोदाहरण लिखिए।

आ) निम्नलिखित वाक्यों का वाच्य बदलिए :

- |                           |                              |
|---------------------------|------------------------------|
| 1) माली ने फूल तोड़ा।     | 2) पक्षी आकाश में उड़ते हैं। |
| 3) सीता से रोटी खायी गयी। | 4) सुष्मा पुस्तक पढ़ेगी।     |

इ) वाक्य शुद्ध कीजिए :

- |                            |                                   |
|----------------------------|-----------------------------------|
| 1) यहाँ वह बहुत गन्दगी है। | 2) आप दोनों में केवल यही अंतर है। |
| 3) वह मत सुनता है।         | 4) वास्तव में वह लडका होनहार है।  |
| 5) राधा अच्छी गाती है।     | 6) उधर आना मना है।                |

ई) श्री रोशन गुप्त को भारत सरकार के वित्त मंत्रालय में हिन्दी अधिकारी के पद पर नियुक्ति की सूचना देते हुए इस मंत्रालय के मुख्य सचिव की ओर से कार्यालय आदेश प्रस्तुत कीजिए।



**Credit Based II Semester B.B.M. Examination, April/May 2015  
(2012-13 and Earlier Batches)**

ಕನ್ನಡ

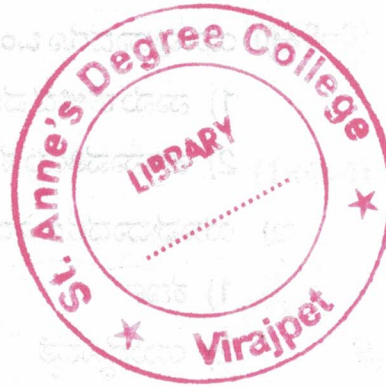
ಕನ್ನಡ ಭಾಷಾ ಪತ್ರಿಕೆ - II

Time : 3 Hours

Max. Marks : 80

ಭಾಗ-1

- I. ಅ) ಈ ಕೆಳಗಿನವುಗಳಲ್ಲಿ ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿಸಿರಿ: (1×8=8)
- 1) ಸಕಲ ಲೋಕಕ್ಕೆ ನೀತಿಯೇ ಸಾಧನ ಎಂಬ ಆಶಯ 'ಕಳವೇಂ ಕೊಲ್ಲದೆ ಕಾಯ್ದುದೇ' ಕಾವ್ಯಭಾಗದಲ್ಲಿ ಹೇಗೆ ನಿರೂಪಿತವಾಗಿದೆ ?
  - 2) ಅಮೃತಮತಿಯು ಯಶೋಧರನನ್ನು ವಿಷವಿಕ್ಕಿ ಕೊಲ್ಲಲು ಕಾರಣವಾದ ಸಂದರ್ಭವನ್ನು ಕುರಿತು ವಿವರಿಸಿ.
- ಆ) ಈ ಕೆಳಗಿನವುಗಳಲ್ಲಿ ಒಂದು ಪ್ರಶ್ನೆಗೆ ಸಂಕ್ಷಿಪ್ತವಾಗಿ ಉತ್ತರಿಸಿರಿ: (1×5=5)
- 1) ಭಾಗೀರಥಿಯನ್ನು ಕೆರೆಗೆ ಹಾರ ಕೊಡುವ ಪ್ರಸಂಗ ನಿರೂಪಿತವಾಗಿರುವ ಬಗೆಯನ್ನು ವಿವರಿಸಿ.
  - 2) ಮೂಲಭೂತ ಸಮಸ್ಯೆಗಳು ಮನುಷ್ಯನನ್ನು ಮೃಗವಾಗಿಸುವುದರ ಮೂಲಕ ಸಮಾಜದ ಅವನತಿಗೆ ಕಾರಣವಾಗುತ್ತದೆಂಬುದು 'ಇದು ಮೊದಲು' ಕಾವ್ಯಭಾಗದಲ್ಲಿ ಹೇಗೆ ಚಿತ್ರಿತವಾಗಿದೆ ?
- ಇ) ಒಂದಕ್ಕೆ ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ: (1×3=3)
- 1) ಬಸವಣ್ಣ
  - 2) ಕೀಚಕ
- II. ಅ) ಕೆಳಗಿನ ಒಂದು ಪದ್ಯಭಾಗದ ಸಂದರ್ಭ ಸೂಚಿಸಿ ಅದರ ಸ್ವಾರಸ್ಯ ಬರೆಯಿರಿ: (1×5=5)
- 1) ಪಾಪಿಯ ಧನ ಪ್ರಾಯಶ್ಚಿತ್ತಕ್ಕಲ್ಲದೆ  
ಸತ್ತಾತ್ತಕ್ಕೆ ಸಲ್ಲದಯ್ಯಾ  
ನಾಯ ಹಾಲು ನಾಯಿಗಲ್ಲದೆ  
ಪಂಚಾಮೃತಕ್ಕೆ ಸಲ್ಲದಯ್ಯಾ  
ನಮ್ಮ ಕೂಡಲ ಸಂಗನ ಶರಣಿಗಲ್ಲದೆ  
ಮಾಡುವ ಅರ್ಥ ವ್ಯರ್ಥ ಕಂಡಯ್ಯಾ.



2) ಮಾತೃ ಕೊಠಳಿನ ಗಂಡು

ಪಿತ್ತ ಕೊಠಳಿನ ಹೆಣ್ಣು

ಸ್ತ್ರೀ ಪುರುಷ ಸಂವೇದನೆ ಆಯ್ದ ಮೊತ್ತ

ಭೌತಲೋಕದ ದೊಡ್ಡ ಭಕ್ತ

ಸಾವಿಗೂ ಹೋಗಿ ಬಾ-ಈಗ ಬಾ ಎಂದವರು

ಕಾಲಪುರುಷನ ಜೊತೆಗೆ ಮೌನ ಸಾಗಿದರು.

ಆ) ಎರಡು ಸಾಲುಗಳಿಗೆ ಸಂದರ್ಭ ಸೂಚಿಸಿ, ಕಾವ್ಯ ಸಂದರ್ಭದಲ್ಲಿ ಆ ಸಾಲುಗಳ ಸ್ವಾರಸ್ಯವನ್ನು ವಿವರಿಸಿರಿ. (2×3=)

1) ಧರೆ ಹೊತ್ತಿ ಉರಿದರೆ ನಿಲಬಾರದು.

2) ಕೊಟ್ಟರೆ ಕೊಡಲೇಳು ಇಟ್ಟಾಂಗ ಇರಬೇಕ.

3) ಮಂಥರೆ ಗುಂಡು ಬಡಿದಂತೆ ಕೆಡೆದಳವನಿಯಲಿ

III. ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಿಗೆ ಒಂದೊಂದು ಪದ ಅಥವಾ ಒಂದೊಂದು ವಾಕ್ಯದಲ್ಲಿ ಉತ್ತರಿಸಿರಿ: (3×1=)

1) ಯಶೋಮತಿ ಯಾರು ?

2) ಉಡುರಾಜ ಎಂದರೇನು ?

3) ಕುವೆಂಪುರವರ ಪೂರ್ಣ ಹೆಸರೇನು ?

### ಭಾಗ-2

#### ನಾಟಕ

IV. ಅ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿಸಿರಿ: (1×8=)

1) ಕೃಷ್ಣನು ಪ್ರಯತ್ನಿಸಿದ ಸಂಧಾನದ ಸಂದರ್ಭ ನಾಟಕದಲ್ಲಿ ನಿರೂಪಿತವಾಗಿರುವ ಬಗೆಯನ್ನು ವಿವರಿಸಿ.

2) ದ್ರೌಪದಿ ವಸ್ತ್ರಾಪಹರಣ ಸನ್ನಿವೇಶದ ಔಚಿತ್ಯತೆಯನ್ನು ಕುರಿತು ಚರ್ಚಿಸಿ.

ಆ) ಯಾವುದಾದರೂ ಒಂದು ಸಾಲಿನ ಸಂದರ್ಭ ಸ್ವಾರಸ್ಯ ಬರೆಯಿರಿ: (1×3=)

1) ನಾನು ಹೇಳಿದ ವರ್ಣಚಿತ್ರದ ವ್ಯವಸ್ಥೆ ಆಗಿದೆ ತಾನೇ ?

2) ಹಸ್ತಿನಾವತಿಯ ಸಂಸ್ಕೃತಿಯೇ ಸಂಸ್ಕೃತಿ.

ಇ) ಯಾವುದಾದರೂ ಎರಡರ ಕುರಿತು ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ: (2×3=)

1) ಕರ್ಣ

2) ಯುದ್ಧಸಿದ್ಧತೆ

3) ಗಾಂಧಾರಿ.



- V. ಈ ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಿಗೆ ಒಂದೊಂದು ಪದ ಅಥವಾ ಒಂದೊಂದು ವಾಕ್ಯದಲ್ಲಿ ಉತ್ತರಿಸಿರಿ: (3×1=3)
- 1) ಸಂಧಾನ ನಾಟಕವನ್ನು ರಚಿಸಿದವರು ಯಾರು ?
  - 2) ಪಾಂಡವರಲ್ಲಿ ಇಂದ್ರಪುತ್ರ ಎಂದರೆ ಯಾರು ?
  - 3) ವಾತಾಯನ ಎಂದರೇನು ?

### ಭಾಗ-3

#### ಗದ್ಯ

- VI. ಅ) ಈ ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಲ್ಲಿ ಒಂದನ್ನು ಉತ್ತರಿಸಿರಿ. (1×8=8)
- 1) ಎಸ್ಸೆ ಎಂಬುದಕ್ಕೆ ಪ್ರಬಂಧ ಎನ್ನುವುದು ಸಮರ್ಪಕ ಪ್ರಯೋಗವೆಂಬುದನ್ನು ಲೇಖಕರು ಹೇಗೆ ವಿವರಿಸಿದ್ದಾರೆ ?
  - 2) ಕುಂಭಮೇಳ ನಡೆಯುವ ಪ್ರಮುಖ ತಾಣಗಳ ಪೌರಾಣಿಕ ಹಿನ್ನೆಲೆಯನ್ನು ಕುರಿತು ವಿವರಿಸಿ.
- ಆ) ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಿಗೆ ಒಂದೊಂದು ಪದ ಅಥವಾ ಒಂದೊಂದು ವಾಕ್ಯದಲ್ಲಿ ಉತ್ತರಿಸಿರಿ: (2×1=2)
- 1) ಅ. ರಾ. ಮಿತ್ರ ಇವರ ಪೂರ್ಣ ಹೆಸರೇನು ?
  - 2) ಪಂಡ ಎಂದರೇನು ?

### ಭಾಗ-4

#### ಕ್ರಿಯಾತ್ಮಕ ಕನ್ನಡ

- VII. ಅ) ಕೆಳಗಿನ ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿಸಿರಿ: (1×8=8)
- 1) ವಾಣಿಜ್ಯ ಪತ್ರದ ವಿವಿಧ ಅಂಗಗಳನ್ನು ವಿವರಿಸಿ.
  - 2) ಪತ್ರಿಕೆಗಳಲ್ಲಿನ ಜಾಹೀರಾತುಗಳ ಪ್ರಮುಖ ಬಗೆಗಳನ್ನು ಉದಾಹರಣೆಯೊಂದಿಗೆ ವಿವರಿಸಿ.
- ಆ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿಸಿರಿ: (1×5=5)
- 1) ಭಿತ್ತಿ ಪತ್ರಗಳು ಎಂದರೇನು ? ಸಂಕ್ಷಿಪ್ತವಾಗಿ ಅದರ ಚರಿತ್ರೆಯೊಂದಿಗೆ ಬರೆಯಿರಿ.
  - 2) ಆದೇಶ ಪತ್ರದ ಒಂದು ಮಾದರಿಯನ್ನು ರಚಿಸಿರಿ.
- ಇ) ಒಂದರ ಕುರಿತು ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ: (1×3=3)
- 1) ಕರಪತ್ರ
  - 2) ಲಿಪ್ಯಂತರ.
- VIII. ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಿಗೆ ಒಂದೊಂದು ಪದ/ಒಂದೊಂದು ವಾಕ್ಯದಲ್ಲಿ ಉತ್ತರಿಸಿರಿ: (1×4=4)
- 1) ಆದ್ಯಕ್ಷರ ಎಂದರೇನು ?
  - 2) ಭಾರತದ ಮೊದಲ ಪತ್ರಿಕೆ ಯಾವುದು ?
  - 3) ದೇಶದ ಮೊತ್ತಮೊದಲ ಜಾಹೀರಾತು ಸಂಸ್ಥೆ ಯಾವುದು ?
  - 4) ಸನ್ನಿವೇಶದ ಸರಿರೂಪ ಬರೆಯಿರಿ.



BBMKAL 153

**Credit Based II Semester B.B.M. Examination, April/May 2015  
(Semester Scheme) (2013-14 Batch Onwards)**

**KANNADA**

**ಕನ್ನಡ ಭಾಷಾ ಪತ್ರಿಕೆ - II**

**(2013-2014 ಬ್ಯಾಚ್ ಮತ್ತು ನಂತರದವರಿಗಾಗಿ)**

Time : 3 Hours

Max. Marks : 80

**ಭಾಗ - 1 (ಕಾವ್ಯ) (35 ಅಂಕಗಳು)**

- I. ಅ) ಕೆಳಗಿನವುಗಳಲ್ಲಿ ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿಸಿರಿ: (1×8=8)
- 1) 'ನೆಲಕಿರಿವೆನೆಂದು ಬಗೆದಿರೆ ಭಲಕಿರಿವೆಂ' ಎಂಬ ಮಾಲ್ಯಕ್ಯಾಗಿ ತುಡಿಯುವ ದುರ್ಯೋಧನನ ಉದಾತ್ತ ಪಾತ್ರವನ್ನು ಪರಿಚಯಿಸಿರಿ.
  - 2) ಬದಲಾವಣೆ ಬದುಕಿನ ನಿರಂತರತೆಯ ಸಂಕೇತ ಎಂಬುದನ್ನು ಜಿ. ಎಸ್. ಎನ್. ರವರ ಅಸ್ತಮಾನ ಹೇಗೆ ನಿರೂಪಿಸಿದೆ ? ವಿವರಿಸಿರಿ.
- ಆ) ಕೆಳಗಿನ ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿಸಿರಿ (ಸಂಕ್ಷಿಪ್ತವಾಗಿ): (1×5=5)
- 1) ಆಯ್ದಕ್ಕಿ ಲಕ್ಕಮ್ಮನ ವಚನಗಳಲ್ಲಿ ಕಂಡುಬರುವ ಕಾಯಕದ ಮತ್ತು ಶರಣರ ಮಹಿಮೆಯನ್ನು ವಿವರಿಸಿರಿ.
  - 2) 'ಸ್ತ್ರೀ ಸಂವೇದನೆ' ಅಡುಗೆ ಮನೆಯ ಹುಡುಗಿ ಕವನದಲ್ಲಿ ಹೇಗೆ ವ್ಯಕ್ತಗೊಂಡಿದೆ ? ವಿವರಿಸಿರಿ.
- ಇ) ಎರಡಕ್ಕೆ ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ: (2×3=6)
- 1) ಗದಾಯುದ್ಧದಲ್ಲಿ ಮರುಳುಗಳ ಪ್ರಸಂಗ
  - 2) ಸುಬ್ರಾಯ ಚೊಕ್ಕಾಡಿ
  - 3) ಅಮುಗೆ ರಾಯಮ್ಮ.
- II. ಅ) ಒಂದು ಪದ್ಯದ ಸಂದರ್ಭ ಸೂಚಿಸಿ ಮಹತ್ವವನ್ನು ವಿವೇಚಿಸಿರಿ: (1×5=5)
- 1) ಅಸಮಬಲ ಭವದ್ವಿಕ್ರಮ  
ಮಸಂಭವಂ ಪೆರಗೆ ನಿನ್ನ ನಾನಿನಿತಂ ಪ್ರಾ  
ರ್ಥಿಸುವೆ ನಭಿಮನ್ನು ನಿಜಸಾ  
ಹಸ್ಯಕದೇಶಾನು ಮರಣಮೆಮಗಕ್ಕೆ ಗಡಾ
  - 2) ಸೃಷ್ಟಿಪೂರ್ವದ ಅಥವಾ ಪ್ರಳಯ ದಾನಂತರದ  
ವಿರಾಮದ ಕ್ಷಣವೋ, ಬಂದನೊಬ್ಬನು ವ್ಯಾಧ  
ಬೇಟಿಯನ್ನರಸುತ್ತ, ಕಪ್ಪು ಮೈ ನೆರಳನುದ್ದದ  
ಚೆಲ್ಲುತ್ತ, ದಟ್ಟ ಹಸುರಿನ ಮೇಲೆ ಶ್ರೀ ಹರಿಪಾದ.





ಆ) ಎರಡು ಸಾಲುಗಳಿಗೆ ಸಂದರ್ಭ ಸೂಚಿಸಿ ಸ್ವಾರಸ್ಯವನ್ನು ವಿಶದಪಡಿಸಿರಿ:

(2×3=6)

- 1) ಭೀಮಕೋಪದೇ ನಿನಗೂರು ಭಂಗ ಭಯ ಮಾಗದೆ ಪೋಕುಮೆ.
- 2) ತಾಯಿ ರಕ್ತಸಿಯಾದಂತೆ ಕಾಯವಿಕಾರವು.
- 3) ಅಭಾವವಿದ್ದರೆ ವೈರಾಗ್ಯ ತಾನೆ?

III. ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಲ್ಲಿ ಪ್ರತಿಯೊಂದಕ್ಕೂ ಒಂದು ಪದ ಅಥವಾ ಒಂದು ವಾಕ್ಯದಲ್ಲಿ ಉತ್ತರಿಸಿರಿ:

(5×1=5)

- 1) ಫಣಿರಾಜ ಕೇತನ ಯಾರು ?
- 2) ಅಮಲೇಶ್ವರ ಯಾರ ಅಂಕಿತನಾಮ ?
- 3) ಶ್ರೀ ಕೃಷ್ಣನು ಪಾರಿಜಾತವನ್ನು ಯಾರಿಗಾಗಿ ಭೂಲೋಕಕ್ಕೆ ತಂದನು ?
- 4) ಅಕ್ಕಮಹಾದೇವಿಯ ಹುಟ್ಟೂರು ಯಾವುದು ?
- 5) ನಾಗವ್ವಳ ಗಂಡನ ಹೆಸರೇನು ?

### ಭಾಗ-2 (ಗದ್ಯ) (25 ಅಂಕಗಳು)

IV. ಅ) ಒಂದಕ್ಕೆ ಉತ್ತರಿಸಿರಿ:

(1×8=8)

- 1) ಬಡತನ ಅಭಿವೃದ್ಧಿಯ ಮಾಧ್ಯಮ ಈ ಲೇಖನದಲ್ಲಿ ಲೇಖಕರು ಭಾರತದ ಅಭಿವೃದ್ಧಿ ಮೀಮಾಂಸೆಯನ್ನು ಹೇಗೆ ಪರಿಚಯಿಸಿದ್ದಾರೆ ? ವಿವರಿಸಿರಿ.
- 2) ಮುದ್ದು ಬೆಕ್ಕುಗಳ ಮೋಹಕ ಲೋಕದ ಲೇಖನದಲ್ಲಿ ಹೆಗಡೆಯವರು ಮಾರ್ಜಾಲ ಪ್ರಪಂಚದ ಅರಿವನ್ನು ಹೇಗೆ ಪರಿಚಯಿಸಿದ್ದಾರೆ ? ವಿವರಿಸಿರಿ.

ಆ) ಒಂದಕ್ಕೆ ಉತ್ತರಿಸಿರಿ:

(1×8=8)

- 1) ಜೇಡನ ಬಲೆ ಮೂಲಕ ಎಚ್ಚೆಸ್ತೆಯವರು ಹೊಸ ಜೀವನ ದರ್ಶನದ ಬೆಳಕನ್ನು ಹೇಗೆ ನೀಡಿದ್ದಾರೆ ವಿವರಿಸಿರಿ.
- 2) ನೇಮಿಚಂದ್ರರು ಲೇಖನದಲ್ಲಿ ನೀರಿನ ಪ್ರಭೇದ ಹಾಗೂ ಅದರ ಪ್ರಯೋಜನವನ್ನು ಹೇಗೆ ವಿವೇಚಿಸಿದ್ದಾರೆ ? ವಿವರಿಸಿರಿ.

V. ಒಂದಕ್ಕೆ ಮಾತ್ರ ಉತ್ತರಿಸಿರಿ:

(1×5=5)

- 1) ಬೆಕ್ಕಿನ ಸೂಕ್ಷ್ಮತೆ, ಚುರುಕು, ಆಪ್ತತೆಯನ್ನು ಸಂಗ್ರಹಿಸಿ ಬರೆಯಿರಿ.
- 2) 'ದಿನಗೂಲಿಗೆ ದುಡಿದವಳ ಕೋಟಿ ಕೋಟಿ'ಯ ಹಿಂದಿನ ಪರಿಶ್ರಮವನ್ನು ಪರಿಚಯಿಸಿರಿ.



VI. ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಲ್ಲಿ ಪ್ರತಿಯೊಂದಕ್ಕೂ ಒಂದು ಪದ ಅಥವಾ ಒಂದು ವಾಕ್ಯದಲ್ಲಿ ಉತ್ತರಿಸಿರಿ : (4x1=4)

- 1) ಕಲ್ಪನಾರ ಕಂಪನಿಯ ಸಿಇಒ ಯಾರು ?
- 2) ಬಡತನ ಅಭಿವೃದ್ಧಿ ಮಾಧ್ಯಮದ ಮೂಲ ಲೇಖಕರು ಯಾರು ?
- 3) ಲೇಖಕಿ ನೇಮಿಚಂದ್ರ ಬರೆದ ಲೇಖನದ ಹೆಸರೇನು ?
- 4) ಬೆಕ್ಕಿನ ಕಣ್ಣಿನ ಕುರಿತು ಅಧ್ಯಯನ ನಡೆಸಿದ ವಿಶ್ವವಿದ್ಯಾಲಯ ಯಾವುದು ?

**ಭಾಗ-3 (ನಾಟಕ) (20 ಅಂಕಗಳು)**

VII. ಅ) ಒಂದಕ್ಕೆ ಮಾತ್ರ ಉತ್ತರಿಸಿರಿ : (1x8=8)

- 1) ದುರ್ರೋಧನನ ವ್ಯಕ್ತಿತ್ವಕ್ಕೊಂದು ಹೊಸ ಬೆಳಕನ್ನು 'ಶೃಶಾನ ಕುರುಕ್ಷೇತ್ರಂ' ನಾಟಕದಲ್ಲಿ ಕುವೆಂಪುರವರು ಹೇಗೆ ನೀಡಿದ್ದಾರೆ ?
- 2) ವಿನಾಶದ ಗರ್ಭದಲ್ಲಿಯೇ ವಿನೂತನ ಸೃಷ್ಟಿಯ ಬೀಜವೂ ಹುದುಗಿದೆ ಎಂಬುದನ್ನು 'ಶೃಶಾನ ಕುರುಕ್ಷೇತ್ರಂ' ನಾಟಕ ಹೇಗೆ ವಿವೇಚಿಸಿದೆ ? ವಿವರಿಸಿರಿ.

ಆ) ಒಂದಕ್ಕೆ ಉತ್ತರಿಸಿರಿ : (1x6=6)

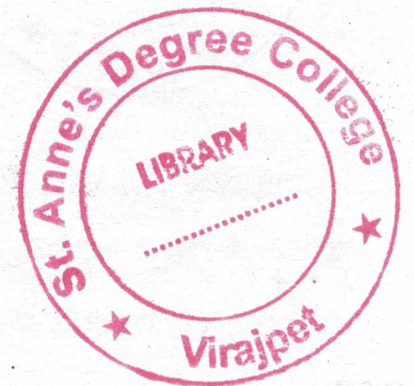
- 1) ಧೃತರಾಷ್ಟ್ರ ಹಾಗೂ ಗಾಂಧಾರಿಯರು ದುರ್ರೋಧನನ ಹುಡುಕಾಟಕ್ಕಾಗಿ ಸಂಜಯನೊಂದಿಗೆ ಬರುವ ಸನ್ನಿವೇಶವನ್ನು ಚಿತ್ರಿಸಿರಿ.
- 2) ನಾಟಕದಲ್ಲಿ ಮೂಡಿಬಂದ ಭೀಮಸೇನನ ಪ್ರಾತವನ್ನು ಚಿತ್ರಿಸಿರಿ.

VIII. ಎರಡು ಸಾಲುಗಳಿಗೆ ಸಂದರ್ಭ ಸೂಚಿಸಿ ಸ್ವಾರಸ್ಯವನ್ನು ವಿಶದಪಡಿಸಿರಿ : (2x2=4)

- 1) ಕರ್ಣನನ್ ಎನ್ನೊಡನೆ ಚಿತೆಯಲ್ಲಿ ಬೆಳ್ಳಪೆಯಾ ?
- 2) ಪುಣ್ಯಾಗ್ನಿಗಾಹುತಿಯಾದ ಪಾಪದ ಬೆಳೆಸು.
- 3) ಕೈತವದ ಶಿಕ್ಷಾಗುರುವಲ್ಲೆ ಆತನ್.

IX. ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಲ್ಲಿ ಪ್ರತಿಯೊಂದಕ್ಕೂ ಒಂದೊಂದು ಪದ ಅಥವಾ ವಾಕ್ಯದಲ್ಲಿ ಉತ್ತರಿಸಿರಿ : (2x1=2)

- 1) ಹೊಸಗನ್ನಡದ ಮೊದಲ ಮಹಾಕಾವ್ಯ ಯಾವುದು ?
- 2) ಭೀಮಸೇನನ ಮಗನ ಹೆಸರೇನು ?





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BBMENL 152

**Credit Based II Semester B.B.M. Examination, April/May 2015**  
**( Repeaters – 2013-14 and Earlier Batches)**

**ENGLISH**

**General Proficiency and Communicative English**

Time : 3 Hours

Max. Marks : 80

**PART – A**

I. Answer **any six** of the following in about **100-120** words **each**. **Each** question carries **5** marks.

30

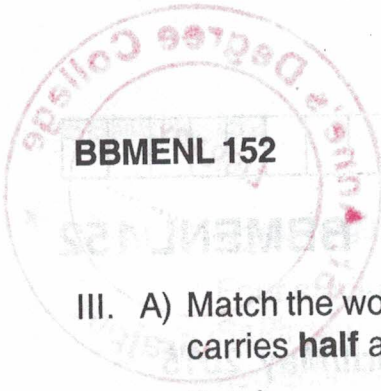
- 1) What are the pictures from the gallery of history that Nehru opens up before his daughter ?
- 2) What is social justice ? What does Chief Justice Bhagawati say about it ?
- 3) Which articles of the constitution deal with the directive principles ?
- 4) What are the miracles narrated by Mother Teresa to Kushwanth Singh ?
- 5) What according to Shri S.V. Giri are the challenges to achieve the target of education for all ?
- 6) Explain the three kinds of help that Swami Vivekananda speaks about.
- 7) What does K.R. Srinivas Iyengar say about Shri Aurobindo ?
- 8) What is the meaning of 'Drama' according to C. Rajagopalachari ?
- 9) Write a paragraph on M.S. Subbulaxmi.

II. Answer **any two** of the following in about **200** words **each**. **Each** question carries **10** marks.

20

- 1) What are the three things we must do in order to maintain Democracy ?
- 2) What was the big set-back that Sathyajith Ray had to face while shooting for Pather Panchali ?
- 3) How can national and emotional integration be promoted according to Dr. V.R.K.V. Rao ?
- 4) What aspects of M.S. Subbulaxmi's personality does Malini Sheshadri reveal in her essay ?

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BBMENL 152

Reg. No.



PART - B

III. A) Match the words on the left with their synonyms on the right. **Each** question carries **half** a mark.

- |             |           |
|-------------|-----------|
| Retain      | Extensive |
| Solve       | Preserve  |
| Renaissance | Unravel   |
| Vast        | Revival   |

B) Match the words on the left with their antonyms on the right. **Each** question carries **half** a mark.

- |         |           |
|---------|-----------|
| Freedom | Rural     |
| Truth   | Informal  |
| Formal  | Falsehood |
| Urban   | Slavery   |

C) Fill in the blanks in **each** of the following choosing the right word from the ones given in the brackets. **Each** question carries **half** a mark.

- 1) She did not \_\_\_\_\_ my opinion (accept/except)
- 2) Raman has a pair of \_\_\_\_\_ (shows/shoes)
- 3) We need to submit our application \_\_\_\_\_ on time (forms/farms)
- 4) It is necessary to \_\_\_\_\_ oneself to changing circumstances. (adapt/adopt).

D) Give **one** word substitute for the following. **Each** question carries **one** mark.

- 1) Worthy of praise and admiration.
- 2) Type of literature describing imaginary events.

E) Match the words on the left with their meanings on the right. **Each** question carries **one** mark.

- |           |                  |
|-----------|------------------|
| Intervene | Goal             |
| Target    | Enter in between |
|           | Big task         |



IV. A) Correct the grammatical errors in each of the following sentences. **Each** question carries **half** a mark.

- 1) I realised that I am wrong.
- 2) The fruits in this bag is not ripe.
- 3) She gave me a lot of informations.
- 4) We have to choose among these two designs.

B) Punctuate the following sentences. Use capital letters where necessary. (**Each** question carries **half a mark**).

- 1) have you submitted your assignment
- 2) what a beautiful flower
- 3) college starts at nine Oclock
- 4) im sorry

C) Re-arrange the following sentences into a coherent paragraph. Underline the sentence linkers.

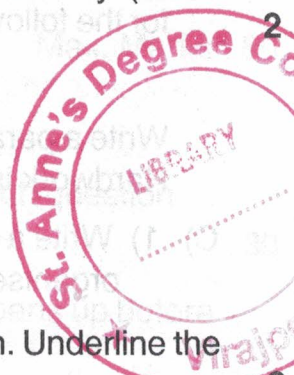
- 1) So in any normal household one can see a variety of headaches.
- 2) Headache is essential for maintaining human relationships in working order.
- 3) Therefore we cannot do without it either at home or in the public.
- 4) Thus inorder to skip the home work, children plead headache.

D) Given below are some statements and questions. How would you respond to them ? Choose the right response from the altimatives given against each of them. (**Each** question carries **half a mark**).

- 1) Would you like to accompany me ? (of course, I will/No, I won't)
- 2) I hope you will prepare for your interview. (of course not/of course I will)
- 3) Our Law minister is very bold. (certainly he is /No, he isn't)
- 4) I wonder if these problems will ever come to an end. (Yes, I too think so/you are right, they have disturbed the civil society)

E) Combine the sentences using the clue given against them in **each** of the following questions. **Each** question carries **one** mark.)

- 1) Attend the class regularly. You can appear for the examination. (use 'if')
- 2) Raju is a good dancer. He will perform on the college day (use 'who')





V. A) 1) Prepare a headline for the news item given below.

Four students from Bengaluru who entered the sea drowned in Malpe on Saturday. According to the outlookers they entered the sea for a swim neglecting the prohibitory orders issued by the police.

2) Interpret the following notice in **a sentence** or **two**.

No smoking.

B) Prepare an advertisement within a frame, with a logo, a slogan and the USP for the following product. Samsung is releasing a new mobile phone.

OR

Write a paragraph of five sentences using the topic sentence given below.  
Hardwork is the soul of successful life.

C) 1) Write a report of about **100-120** words on the 'blood-donation camp' organised by the NSS unit of your college.

OR

2) Write a letter of **100** words to your principal urging him to permit your students association to conduct a management fest in your college. You are the President of Association of commerce and management.

Reg. No.

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**BBMBMC 151**

**Credit Based II Semester B.B.M. Degree Examination, April/May 2015**  
**(2006 Scheme)**

**MANAGERIAL ECONOMICS**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**  
**(One mark each)**

Answer **any ten** of the following :

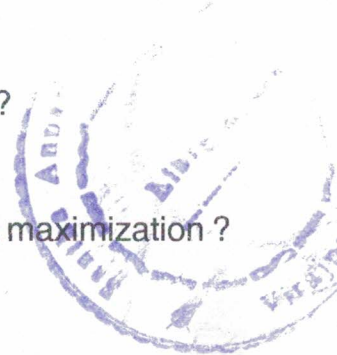
1. a) What do you mean by managerial economics ? **(1×10=10)**
- b) Distinguish between implicit cost and explicit cost.
- c) What is legal monopoly ?
- d) Draw an isoquant.
- e) Give the meaning of price discrimination.
- f) Define marginal rate of technical substitution.
- g) What is Delphi method ?
- h) What is decision making ?
- i) What do you mean by economics of scope ?
- j) What is monopsony ?
- k) What is opportunity cost ?
- l) What is kinked demand curve ?



**SECTION – B**  
**(5 marks each)**

Answer **any five** in **not** more than **2** pages **each**. **(5×5=25)**

2. Explain the importance of the study of managerial economics.
3. Why is the short run average cost curve is "U" shaped ?
4. What is monopoly ? What are the characteristics of monopoly ?
5. Write a note on capital budgeting.
6. Why sales maximization is considered as an alternative to profit maximization ?
7. Explain the concept of marginal rate of technical substitution.
8. What are the objectives of demand forecasting ?



P.T.O.

7



SECTION – C  
(15 marks each)

Answer should **not** exceed **6** pages **each**.

(15x3=45)

9. Explain the cost-output relationship in the short run.

OR

Discuss the process of price and output determination under monopolistic competition market.

10. Explain the nature and scope of managerial economics.

OR

Explain the various economies and diseconomies of scale that arise in business.

11. Discuss the importance of time element in the determination of price under perfect competition.

OR

Explain briefly different methods of demand forecasting.



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**BBMBMC 155**

**Credit Based II Semester B.B.M. Degree Examination, April/May 2015  
(2012 Scheme)**

**MANAGERIAL ECONOMICS**

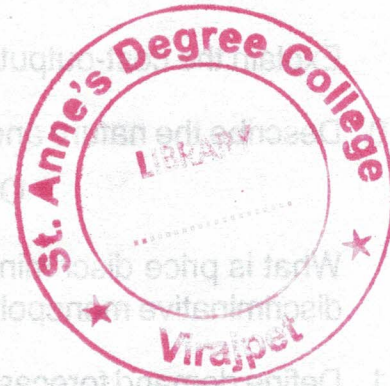
Time : 3 Hours

Max. Marks : 80

**SECTION – A**

1. Answer to **any ten** questions in **two-three** sentences each : (1×10=10)

- a) What is shut down point ?
- b) Give an example for fixed cost.
- c) What is Oligopoly ?
- d) Draw a Total Variable Cost (TVC) curve.
- e) State the meaning of demand forecasting.
- f) What are primary data ?
- g) Give the meaning of economies of scale.
- h) Define capital budgeting.
  - i) What is meant by gross profit ?
  - j) State the three stages of the Law of Variable Proportions (LVP).
- k) What is Delphi method ?
  - l) What is a market ?



**SECTION – B**

Answer **any five** questions in **not more than two** pages each : (5×5=25)

2. Bringout the features of monopolistic competition.
3. Write a note on production function.
4. Discuss the importance of managerial economics.



P.T.O.



5. Examine the equilibrium of a firm through 'MC-MR' approach.
6. Differentiate between cost control and cost reduction.
7. Describe the different types of cost concepts.
8. Explain the objectives of short run and long run demand forecasting.

## SECTION – C

Answer should **not** exceed **six** pages each :

(15×3=45)

9. What is perfect competition ? How does a firm attain equilibrium under perfect competition ?

OR

Explain the cost-output relationship in short-run.

10. Describe the nature and scope of managerial economics.

OR

What is price discrimination ? How does the price-output is determined under discriminative monopoly.

11. Define demand forecasting. Explain different methods of demand forecasting.

OR

Examine various internal and external economies of scale.

## SECTION – B





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**BBMBMC 156**

**Credit Based II Semester B.B.M. Degree Examination, April/May 2015  
(2012 Scheme)**

**BUSINESS ENVIRONMENT AND ENTREPRENEURSHIP**

Time : 3 Hours

Max. Marks : 80

- Note :** 1) Section A : Answer in **one or two sentences each.**  
2) Section B : Answer in **not more than 2 pages each.**  
3) Section C : Answer in **not more than 6 pages each.**

**SECTION – A**

(1 mark each)

(1×10=10)

1. Answer **any ten** of the following :
- What do you mean by macro environment ?
  - What do you mean by business ethics ?
  - Give the meaning of entrepreneurship.
  - What do you mean by medium enterprises ?
  - State any two features of co-operative sector.
  - What do you mean by multinational corporation ?
  - What is consumerism ?
  - What do you mean by brand competition ?
    - What do you mean by technical risk ?
    - Give the full form of LPG.
  - Define social responsibility of business.
    - Expand WTO.

**SECTION – B**

(5 marks each)

(5×5=25)

Answer **any five** of the following :

- What are the merits of private sector ?
- Explain the role of an entrepreneur in economic development.

P.T.O.



4. Write a note on consumerism in India.
5. Explain the objectives of WTO.
6. Describe the features of MNCs.
7. Write a note on MSMEs.
8. What are the advantages of globalization ?

### SECTION – C

(15 marks each)

(15×3=45)

9. What do you mean by business environment ? Describe the external factors influencing business.

OR

Explain the principles of business ethics and professional ethics.

10. Who is an entrepreneur ? Explain the characteristics of an entrepreneur.

OR

Narrate the various rights of consumer.

11. Describe the features, merits and demerits of public sector.

OR

- a) What are the social responsibility of business towards employees ?

- b) Pavan cigarette manufacturing company is sponsoring national reality show of music competition. There is advertisement of its product in the television channel which is watched by millions of general public so, it is likely to gain the attention of younger generation. And influence them to become their customers.

In the light of the above, answer the following questions.

- 1) To what an extent, the Pavan manufacturing company can discharge its social responsibility towards the safety and protection of consumers ?
- 2) How does it influence the younger generation ? Is it not injurious to the society ?

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**BBMBMC 157**

**Credit Based Second Semester B.B.M. Degree Examination, April/May 2015**  
**(2012 Scheme)**  
**ACCOUNTING – II**

Time : 3 Hours

Max. Marks : 80

- Note :** i) A single answer booklet containing 40 pages will be issued.  
**No additional sheets will be issued.**  
 ii) Show working notes **wherever** necessary.

**SECTION – A (One mark each)**

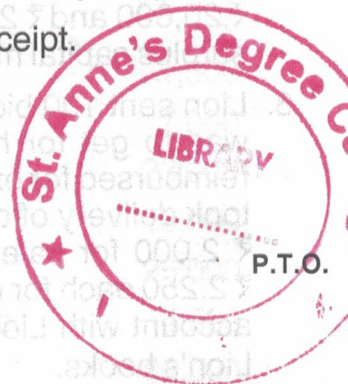
1. Answer **any ten** of the following questions in **one** or **two** sentences **each** : **(1×10=10)**
- What is Goodwill ?
  - Pass an entry for the decrease in the balance of sundry creditors at the time of revaluation.
  - How do the old partners share the goodwill amount brought by new partner in cash ?
  - How is the deceased partner's capital account closed ?
  - State any two reasons for dissolution of a partnership firm.
  - What is meant by capital deficiency ?
  - What is meant by piece-meal distribution of cash on the dissolution of a partnership firm ?
  - What is the meaning of consignment ?
  - How will you treat bad debts when the consignee gets del-credere commission ?
  - Give any two examples of Non-Trading Concerns.
  - What is a legacy ?
  - What is Revenue Receipt ?

**SECTION – B (Five marks each)**

**(5×5=25)**

Answer **any five** of the following :

- What are the differences between consignment and sale ?
- State the differences between Capital Expenditure and Revenue Expenditure.
- Classify the following into Capital or Revenue Expenditure/Receipt.
  - X – Ray plant purchased by a hospital.
  - Subscription to newspapers.
  - Legacies received.
  - Receipt of Entrance Fees.
  - Subsidy received from the Government.





5. Suresh, Naresh and Rajesh were partners sharing profits and losses in the ratio of 2 : 2 : 1. Suresh retires. His share in the business is absorbed by Naresh and Rajesh in the ratio of 5 : 3. Find out the new profit sharing ratio of the remaining partners and the gain ratio.

6. Roopa, Suma and Shubha are partners sharing profits and losses in the ratio of 2 : 2 : 1. Their Balance Sheet as on 31-12-2014 was as follows :

Liabilities		₹	Assets		₹
Creditors		50,000	Cash		10,000
Bills payable		20,000	Bills receivable		15,000
Capitals :			Stock		1,25,000
Roopa	1,00,000		Debtors		1,50,000
Suma	80,000		Furniture		50,000
Shubha	<u>70,000</u>	2,50,000			
Reserve		30,000			
		<b>3,50,000</b>			<b>3,50,000</b>

Shubha died on 31-3-2015. Her dependents will entitle to the following :

- Her capital and share of reserve on the date of death.
- Her share of goodwill. The goodwill is to be ascertained on the two years' purchase value of the last three years' average profits. The profits for the last three years were :  
2012-₹ 1,00,000, 2013-₹ 1,20,000 and 2014-₹ 1,40,000.
- Her share in the profits for the year 2015 till the date of her death. The profit of 2014 can be taken as the profit for 2015.

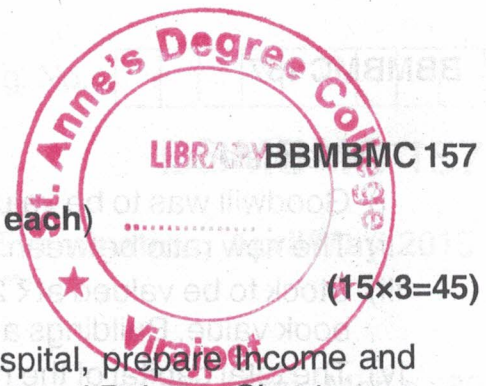
Ascertain the amount due to Shubha's executors.

7. M, N and O were partners in a firm sharing profit and losses in the ratio of 2 : 1 : 1, respectively. On the date of dissolution, their Balance Sheet was as follows :

Liabilities		₹	Assets		₹
Creditors		28,000	Sundry Assets		80,000
Capital Accounts :					
M		20,000			
N		20,000			
O		12,000			
		<b>80,000</b>			<b>80,000</b>

The assets realised ₹ 68,000 and it was received in installments of ₹ 28,000, ₹ 20,000 and ₹ 20,000. Prepare a statement showing distribution of cash under surplus capital method.

8. Lion sent 100 bicycles costing ₹ 2,000 each to Tiger to be sold at his risk. Tiger was to get for his services a commission at 6% on bicycles sold and was reimbursed for expenses. Lion paid ₹ 4,000 towards freight and insurance. Tiger took delivery of consignment by paying ₹ 1,000 for carriage and unloading and ₹ 2,000 for salesmen's salaries, godown rent etc. Tiger sold 50 bicycles at ₹ 2,250 each for cash and 30 bicycles on credit at ₹ 2,400 each. Tiger settled his account with Lion on 31<sup>st</sup> December, 2014. Prepare Consignment Account in Lion's books.



SECTION – C (Fifteen marks each)

Answer any three of the following :

(15×3=45)

- 9. From the following particulars relating to BCM Hospital, prepare Income and Expenditure Account for the year ended 31-12-2014 and Balance Sheet as on that date.

**Receipt and Payment A/c for the year ended 31-12-2014**

Dr.		Cr.
<b>Receipts</b>	₹	<b>Payments</b>
To Balance b/d	60,000	By Doctor's honorarium
To Donations	4,00,000	By X-Ray equipment
To Fees from patients	1,50,000	By Salary
To Receipts from sale of medicines	25,000	By Furniture
To Sale of old materials	6,000	By Printing and Stationery
		By Purchase of medicines
		By Office Expenses
		By Balance c/d
	<b>6,41,000</b>	<b>6,41,000</b>

**Adjustments :**

- i) On 31-12-2014 Printing and Stationery expenses prepaid amounted to ₹ 5,000
- ii) Salary payable to ₹ 1,000
- iii) Fees receivable from patients ₹ 8,000
- iv) Donations are to be capitalised.

On 1-1-2014, the hospital had the following balances in its books.

Building Rs. 5,00,000, Ambulance Van ₹ 3,50,000, Furniture ₹ 1,00,000, Salary payable ₹ 2,000, Building Fund ₹ 3,00,000.

- 10. White, Black and Green were in partnership sharing profits and losses in the ratio of 3 : 2 : 1. On 1-1-2015, Black retires on which state date the Balance Sheet was

<b>Liabilities</b>	₹	<b>Assets</b>	₹
Bills payable	8,000	Cash	1,500
Creditors	12,000	Debtors	7,000
Capitals :		Stock	23,000
White	24,000	Motor Vans	19,000
Black	20,000	Buildings	25,000
Green	16,000	Profit and Loss A/c	4,500
	<b>80,000</b>		<b>80,000</b>



The terms are :

- i) Goodwill was to be valued at ₹ 15,000.
- ii) The new ratio between White and Green will be 3 : 2.
- iii) Stock to be valued at ₹ 25,400, Motor Vans to be valued at 10% less than the book value, Buildings are to be valued at 10% more than the book value.
- iv) The total capital of the newly constituted firm was to be ₹ 60,000 and capitals of White and Green were to be in their profit sharing ratio, adjustments to be made in cash. Prepare Revaluation Account, Capital Accounts of partners and the Balance Sheet of the new firm.

11. Harish and Girish agreed to dissolve the partnership on 31<sup>st</sup> December, 2014 on which date their Balance Sheet was as follows :

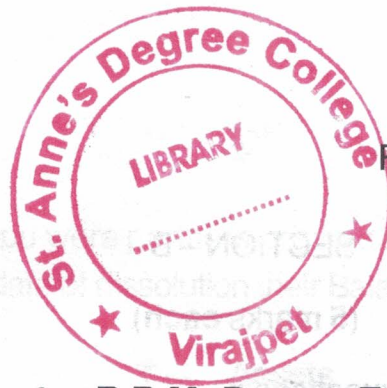
**Balance Sheet as at 31<sup>st</sup> December, 2014**

Liabilities	₹	Assets	₹
Creditors	8,000	Cash at Bank	4,000
Girish's Loan	6,000	Debtors	6,000
Reserve Fund	6,000	Stock	20,000
Capital Accounts :		Furniture	4,000
Harish	20,000	Plant and Machinery	18,000
Girish	15,000	Goodwill	3,000
	<b>55,000</b>		<b>55,000</b>

The partners share profit and loss equally. The assets realised as follows : Stock Rs. 28,000, Debtors ₹ 5,800, Furniture ₹ 3,700 and Plant and Machinery ₹ 17,000. The creditors were paid off at 5% discount. The cost of dissolution amounted to ₹ 500.

Prepare necessary Ledger Accounts to close the books of the firm.

12. Mr. Raj consigns to Ramesh 40 cases of goods at a cost of ₹ 5,000 per case and incurs the following expenses in connection with the same, viz., cartage ₹ 940, freight ₹ 3,480 and insurance ₹ 12,500. On arrival of the goods, Mr. Ramesh pays clearing charges ₹ 3,120, cartage ₹ 960 and godown rent ₹ 200. Six cases are destroyed by fire and a sum of ₹ 30,000 is realised from the insurance company by way of compensation. Out of the remaining 34 cases, 24 cases are sold at a total price of ₹ 2,20,000. Mr. Ramesh is entitled to an ordinary commission of 5% and 2% del credere commission on sales in addition to reimbursement of expenses incurred. He sends to Mr. Raj an Account Sales together with a bank draft for the balance due to Mr. Raj. In the Books of Mr. Raj, show the Consignment Account and Mr. Ramesh's Account. Also pass the journal entries in the books of Mr. Ramesh.



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**BBMBMC 153**

**Credit Based II Semester B.B.M. Degree Examination, April/May 2015  
(2006 Scheme)  
ACCOUNTING – II**

Time : 3 Hours

Max. Marks : 80

- Note :** 1) Provide working notes **wherever necessary**.  
2) Follow the instructions **strictly**.

**SECTION – A**

(1 mark each)

(1×10=10)

1. Answer **any ten** of the following in **one** or **two** sentences :

- What is partnership deed ?
- Give the meaning of sacrifice ratio.
- What is a non-trading concern ?
- How do you treat entrance fees received by a non-trading concern ?
- What is capital fund ?
- Mention any two differences between receipts and payments A/c and Income and Expenditure A/c.
- What is proforma invoice ?
- What is del-credre commission ?
- What is joint life policy ?
- Why is single entry system an incomplete system of book keeping ?
- What is 'statement of affairs' ?
- What is a realization A/c ?

P.T.O.

## SECTION – B

(5 marks each) \*

Answer **any five** of the following questions :

2. Classify the following into revenue and capital receipt/expenditure.

- Life membership fees received.
- Wages paid to workers for installation of machinery.
- Sale proceeds of old tennis balls.
- Prize amount of Rs. 2 lakhs received from the Karnataka State Lottery.
- Prizes awarded to students on the College day.

3. Hari, Hara and Om are partners sharing profits in the ratio of 2 : 2 : 1. Their Balance-Sheet as on 31<sup>st</sup> December, 2014 was as follows :

Liabilities	₹	Assets	₹
Capital A/c's			
Hari	20,000	Furniture	24,000
Hara	20,000	Stock	44,000
Om	20,000	Debtors	16,000
Reserve Fund	15,000	Cash	1,000
Sundry creditors	10,000		
	<b>85,000</b>		<b>85,000</b>

Om died on 1-4-2015 and his executors were entitled for the following :

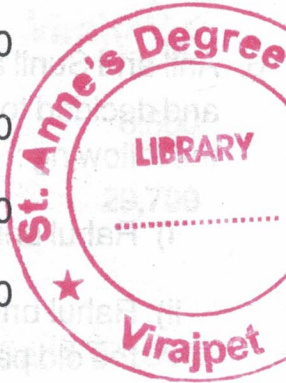
- Om's capital as on the date of death.
- His share of goodwill to be calculated on the basis of 2 years purchase of the average profits of last 3 years. The three years profits were :  
2012 ₹ 8,000, 2013 ₹ 12,500 and 2014 ₹ 9,500.
- His share of accrued profit to the date of death based on average profits of last 3 years.
- Salary at ₹ 500 per month.





4. Dimpu, Rimpu and Timpu were partners in a firm sharing profit and losses in the ratio of 2 : 1 : 1. On the date of dissolution their Balance Sheet was as follows :

Liabilities	₹	Assets	₹
Creditors	28,000	Buildings	40,000
Capitals		Plant	20,000
Dimpu	20,000	Stock	10,000
Rimpu	20,000	Debtors	10,000
Timpu	12,000		
	<b>80,000</b>		<b>80,000</b>



The assets realised ₹ 68,000 and it was received in installments of ₹ 28,000, ₹ 20,000 and ₹ 20,000. Prepare statement showing distribution of cash under surplus capital method.

5. From the information given below calculate total sales :

	₹
1) Opening debtors	15,000
2) Closing debtors	18,000
3) Cash received from debtors (including cash from bills receivable)	30,000
4) Opening Bills Receivable	8,000
5) B/R received during the year	16,000



6) Closing B/R	10,000
7) Bad debts written off during the year	1,000
8) Cash sales	25,000

6. Anil and Sunil are partners sharing profits in the ratio of 3 : 2. They admit Rahul and decided to share future profits in the ratio of 2 : 2 : 1. Pass journal entries for the following :

i) Rahul brings ₹ 1,00,000 towards his capital.

ii) Rahul brings ₹ 40,000 as his share of goodwill and which is withdrawn by the old partners immediately.

7. Distinguish between single-entry and double-entry system of accounting.

8. What is revaluation account ? Why and how is it prepared ?

### SECTION – C

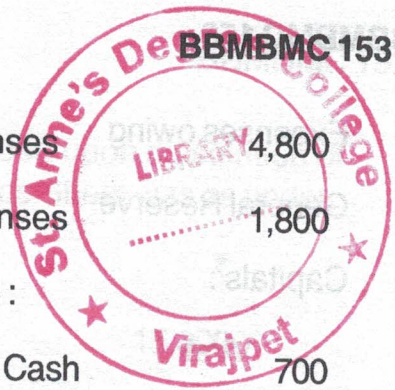
(15 marks each)

(15×3=45)

Answer any three of the following :

9. Mangalore Sports Club gives you the following Receipts and Payments A/c for the year ending 31<sup>st</sup> March 2014.

Receipts	₹	Payments	₹
To balance b/d :		By up keep of ground	3,000
Cash	300	By machinery purchased	2,200
Bank	4,200	By rent	1,000
To subscriptions	11,600	By salaries	6,600
To match fund	3,000	By secretary's honorarium	600
To life membership fees	4,000	By sports equipment	2,400



To entrance fees	400	By office expenses	4,800
To donation for buildings	6,000	By match expenses	1,800
To sale of old sports materials	200	By Balance c/d :	
		Cash	700
		Bank	6,600
	<b>29,700</b>		<b>29,700</b>

**Additional information :**

- 1) Subscriptions due on 31-3-2013 and on 31-3-2014 were ₹ 1,800 and ₹ 1,600 respectively.
- 2) Subscriptions received also include subscriptions for 2014-15 ₹ 400.
- 3) Sports equipment on hand on 31-3-2013 was ₹ 2,200. The value of sports equipment on hand on 31-3-2014 was ₹ 2,600.
- 4) Depreciate machine at 20%.
- 5) Office expenses due for payment on 31-3-2013 ₹ 600 and ₹ 800 are still due for payment on 31-3-2014.
- 6) Salaries include ₹ 1,000 for 2012-13 and ₹ 800 for the year 2014-15 and ₹ 1,200 is still due for payment as salaries on 31-3-2014.
- 7) Buildings were valued ₹ 60,000 on 31-3-2013 and on 31-3-2014 ₹ 58,000.

Prepare Income and Expenditure Account for the year ending 31-3-2014 and a Balance-Sheet as on that date.

10. Virat, Sachin and Shikhar were partners sharing profits in the ratio of 3 : 2 : 1. On 1<sup>st</sup> January, 2015 Sachin retired. On that date their Balance-Sheet was as follows :

Liabilities	₹	Assets	₹
Creditors	1,10,000	Plant	3,00,000
Bills payable	50,000	Patents	30,000



Expenses owing	20,000	Debtors	95,000
General Reserve	80,000	Stock	1,10,000
Capitals :		Cash	5,000
Virat	1,20,000	P/L A/c	30,000
Sachin	1,00,000		
Shikhar	90,000		
	<b>5,70,000</b>		<b>5,70,000</b>

The terms were :

- 1) Goodwill of the firm was valued at ₹ 1,20,000 but no goodwill account was to be raised.
- 2) New ratio between Virat and Shikhar will be 3 : 2.
- 3) Expenses owing are to be brought down to ₹ 15,000, Plant is to be valued at 10% less and patents at ₹ 40,000.
- 4) Provision for bad debt is to be maintained at 5%.
- 5) The capital of the new firm will be fixed at ₹ 2,50,000 to be contributed by partners in profit sharing ratio.

Prepare necessary ledger accounts to record the above and prepare Balance-Sheet of the new firm.

11. Casio Co. Ltd., Mumbai consigned 100 calculators to Mangalore Stationery Mart invoiced at ₹ 350 each. The cost price was ₹ 280 each. On sending the goods, Casio Co. Ltd. paid freight ₹ 2,000 and insurance ₹ 1,000. During transit, 10 calculators were totally damaged by fire and the Insurance Co. paid ₹ 2,000 directly to the consignor in full settlement of the claim.

Consignee took delivery of the remaining calculators and paid ₹ 1,000 towards freight and ₹ 800 towards carriage. They sent a bank draft for ₹ 25,000 and later on, account sales showing that 75 calculators were sold at ₹ 480 each. Expenses of consignee on godown rent and advertising were ₹ 1,500. They are entitled to a commission of 6% on sales and 12% delcredre.

Assuming that consignee paid the amount by bank draft, show the necessary ledger accounts in the books of Casio Co. Ltd.

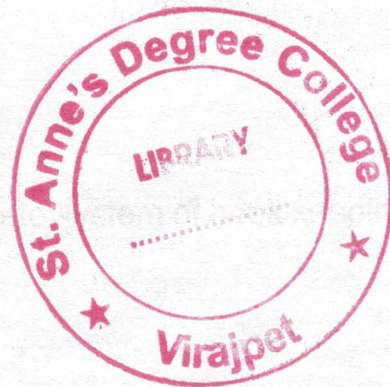


12. X, Y and Z sharing profits in the proportion of 4 : 3 : 1 agreed upon dissolution of their partnership on 31-12-2014, on which date their Balance Sheet was as under :

Liabilities	₹	Assets	₹
Capital A/cts :		Machinery	15,000
X	15,000	Stock	4,000
Y	8,000	Investments	6,000
Joint Life Policy Fund	4,400	Joint Life Policy	4,400
Investment fluctuation fund	1,000	Debtors : 2,800	
Profit and Loss A/c	1,000	Less : RBD <u>200</u>	2,600
Bank loan	4,000	z's capital A/c	3,200
Creditors	6,000	Bank	4,200
	<b>39,400</b>		<b>39,400</b>

The investments are taken over by X for ₹ 4,400. Y takes over the stock at ₹ 3,000 and debtors amounting to ₹ 1,600 at ₹ 1,200. The life policy was surrendered for ₹ 3,900. Machinery was sold at ₹ 14,200. The remaining debtors were realised 75% of book value. Creditors were paid ₹ 5,800 in full settlement. The expenses of realisation amounted to ₹ 200.

Prepare necessary ledger accounts to close the books of the firm.





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**BBMBMC 158**

**Credit Based II Semester B.B.M. Degree Examination, April/May 2015  
(2012 Scheme)  
MANAGERIAL COMMUNICATION**

Time : 3 Hours

Max. Marks : 80

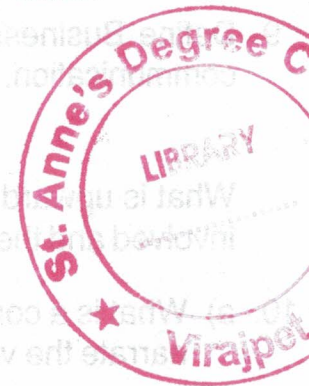
- Note :** 1) A single answer booklet containing 40 pages will be issued.  
No additional sheets will be issued.  
2) Read the instructions **carefully** in each Section.

**SECTION – A  
(One mark each)**

**(1×10=10)**

Answer **any ten** of the following in **not more than 2 or 3 sentences each** :

1. a) Define Formal Communication.
- b) What is CIF Price ?
- c) What is meant by communication net work ?
- d) What do you mean by consensus ?
- e) What is Gesture ?
- f) Give the meaning of 'Fully Blocked' form of a letter.
- g) What are confirmation letters ?
- h) What are statutory reports ?
- i) When do you use the term 'Misdames' in a business letter ?
- j) What is meant by 'claim' in a letter of complaint ?
- k) What is video-conferencing ?
- l) Why written communication is preferred to oral communication ?



**SECTION – B  
(Five marks each)**

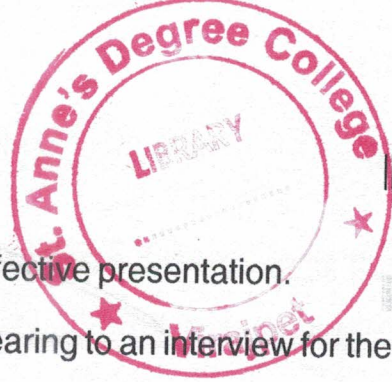
**(5×5=25)**

Answer **any five** of the following in **not more than 2 pages each** :

2. Write a brief note on the use of audio-visual aids in report writing.
3. Explain any five barriers to business communication.



P.T.O.



4. Explain the various guidelines to effective presentation.
5. Draft a letter to an applicant for appearing to an interview for the post of computer operator.
6. Draft a letter to Surya Umbrella's Ltd., Bangalore, placing an urgent order for different varieties of umbrellas required for the forthcoming rainy season.
7. Write a letter from Shreyas Electronics, Bangalore to a firm in Mangalore giving quotations for the supply of various home appliances.
8. Draft a circular letter regarding opening of new branch of your gold shop in the city of Mangalore.

**SECTION – C**  
**(15 marks each)**

**(15×3=45)**

Answer the following questions in **not more than 6 pages each** :

9. Define Business communication. Explain the various objectives of Business communication.

OR

What is upward and downward communication ? Explain the various methods involved and their importance.

10. a) What is a complaint letter ? What are the various reasons of writing it ? Also narrate the various points to be noted while writing it. 7
- b) Draft a complaint letter to your seller regarding the suiting and shirtings differing from the samples. 8

OR

- a) What are collection letters ? Explain the various steps involved in a collection series. Highlight to the points to be noted while writing them. 7
- b) Draft a collection letter to a customer whose dues for purchase of electronic home appliances worth ₹ 50,000 are not settled in spite of two reminders. 8

11. a) What is meant by 'Business Report' ? What are its types ? 7
- b) Draft a report from the market research committee of a Textile Company in Mumbai on the failure of their readymade garments in the market. 8

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**BBMBMC 157**

**Credit Based Second Semester B.B.M. Degree Examination, April/May 2015**  
**(2012 Scheme)**  
**ACCOUNTING – II**

Time : 3 Hours

Max. Marks : 80

- Note :** i) A single answer booklet containing 40 pages will be issued.  
**No additional sheets will be issued.**  
 ii) Show working notes **wherever** necessary.

**SECTION – A (One mark each)**

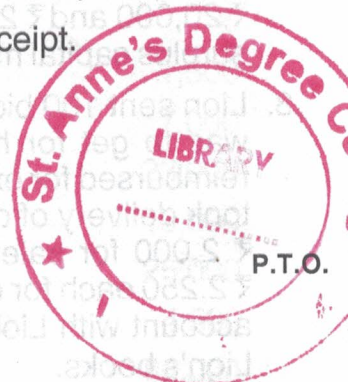
1. Answer **any ten** of the following questions in **one** or **two** sentences **each** : **(1×10=10)**
- What is Goodwill ?
  - Pass an entry for the decrease in the balance of sundry creditors at the time of revaluation.
  - How do the old partners share the goodwill amount brought by new partner in cash ?
  - How is the deceased partner's capital account closed ?
  - State any two reasons for dissolution of a partnership firm.
  - What is meant by capital deficiency ?
  - What is meant by piece-meal distribution of cash on the dissolution of a partnership firm ?
  - What is the meaning of consignment ?
  - How will you treat bad debts when the consignee gets del-credere commission ?
  - Give any two examples of Non-Trading Concerns.
  - What is a legacy ?
  - What is Revenue Receipt ?

**SECTION – B (Five marks each)**

**(5×5=25)**

Answer **any five** of the following :

- What are the differences between consignment and sale ?
- State the differences between Capital Expenditure and Revenue Expenditure.
- Classify the following into Capital or Revenue Expenditure/Receipt.
  - X – Ray plant purchased by a hospital.
  - Subscription to newspapers.
  - Legacies received.
  - Receipt of Entrance Fees.
  - Subsidy received from the Government.







5. Suresh, Naresh and Rajesh were partners sharing profits and losses in the ratio of 2 : 2 : 1. Suresh retires. His share in the business is absorbed by Naresh and Rajesh in the ratio of 5 : 3. Find out the new profit sharing ratio of the remaining partners and the gain ratio.

6. Roopa, Suma and Shubha are partners sharing profits and losses in the ratio of 2 : 2 : 1. Their Balance Sheet as on 31-12-2014 was as follows :

<b>Liabilities</b>		₹	<b>Assets</b>		₹
Creditors		50,000	Cash		10,000
Bills payable		20,000	Bills receivable		15,000
Capitals :			Stock		1,25,000
Roopa	1,00,000		Debtors		1,50,000
Suma	80,000		Furniture		50,000
Shubha	<u>70,000</u>	2,50,000			
Reserve		30,000			
		<b>3,50,000</b>			<b>3,50,000</b>

Shubha died on 31-3-2015. Her dependents will entitle to the following :

- Her capital and share of reserve on the date of death.
- Her share of goodwill. The goodwill is to be ascertained on the two years' purchase value of the last three years' average profits. The profits for the last three years were :  
2012-₹ 1,00,000, 2013-₹ 1,20,000 and 2014-₹ 1,40,000.
- Her share in the profits for the year 2015 till the date of her death. The profit of 2014 can be taken as the profit for 2015.

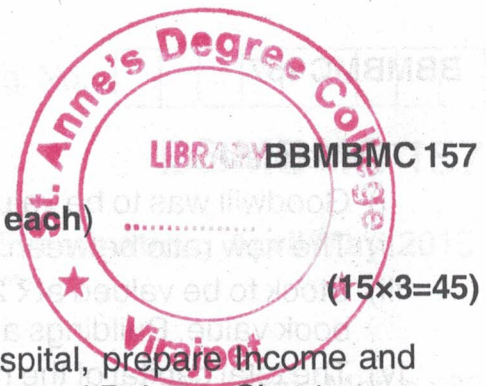
Ascertain the amount due to Shubha's executors.

7. M, N and O were partners in a firm sharing profit and losses in the ratio of 2 : 1 : 1, respectively. On the date of dissolution, their Balance Sheet was as follows :

<b>Liabilities</b>		₹	<b>Assets</b>		₹
Creditors		28,000	Sundry Assets		80,000
Capital Accounts :					
M		20,000			
N		20,000			
O		12,000			
		<b>80,000</b>			<b>80,000</b>

The assets realised ₹ 68,000 and it was received in installments of ₹ 28,000, ₹ 20,000 and ₹ 20,000. Prepare a statement showing distribution of cash under surplus capital method.

8. Lion sent 100 bicycles costing ₹ 2,000 each to Tiger to be sold at his risk. Tiger was to get for his services a commission at 6% on bicycles sold and was reimbursed for expenses. Lion paid ₹ 4,000 towards freight and insurance. Tiger took delivery of consignment by paying ₹ 1,000 for carriage and unloading and ₹ 2,000 for salesmen's salaries, godown rent etc. Tiger sold 50 bicycles at ₹ 2,250 each for cash and 30 bicycles on credit at ₹ 2,400 each. Tiger settled his account with Lion on 31<sup>st</sup> December, 2014. Prepare Consignment Account in Lion's books.



SECTION – C (Fifteen marks each)

Answer any three of the following :

(15×3=45)

- 9. From the following particulars relating to BCM Hospital, prepare Income and Expenditure Account for the year ended 31-12-2014 and Balance Sheet as on that date.

**Receipt and Payment A/c for the year ended 31-12-2014**

Dr.		Cr.
<b>Receipts</b>	₹	<b>Payments</b>
To Balance b/d	60,000	By Doctor's honorarium
To Donations	4,00,000	By X-Ray equipment
To Fees from patients	1,50,000	By Salary
To Receipts from sale of medicines	25,000	By Furniture
To Sale of old materials	6,000	By Printing and Stationery
		By Purchase of medicines
		By Office Expenses
		By Balance c/d
	<b>6,41,000</b>	<b>6,41,000</b>

**Adjustments :**

- i) On 31-12-2014 Printing and Stationery expenses prepaid amounted to ₹ 5,000
- ii) Salary payable to ₹ 1,000
- iii) Fees receivable from patients ₹ 8,000
- iv) Donations are to be capitalised.

On 1-1-2014, the hospital had the following balances in its books.

Building Rs. 5,00,000, Ambulance Van ₹ 3,50,000, Furniture ₹ 1,00,000, Salary payable ₹ 2,000, Building Fund ₹ 3,00,000.

- 10. White, Black and Green were in partnership sharing profits and losses in the ratio of 3 : 2 : 1. On 1-1-2015, Black retires on which state date the Balance Sheet was

<b>Liabilities</b>	₹	<b>Assets</b>	₹
Bills payable	8,000	Cash	1,500
Creditors	12,000	Debtors	7,000
Capitals :		Stock	23,000
White	24,000	Motor Vans	19,000
Black	20,000	Buildings	25,000
Green	16,000	Profit and Loss A/c	4,500
	<b>80,000</b>		<b>80,000</b>



The terms are :

- i) Goodwill was to be valued at ₹ 15,000.
- ii) The new ratio between White and Green will be 3 : 2.
- iii) Stock to be valued at ₹ 25,400, Motor Vans to be valued at 10% less than the book value, Buildings are to be valued at 10% more than the book value.
- iv) The total capital of the newly constituted firm was to be ₹ 60,000 and capitals of White and Green were to be in their profit sharing ratio, adjustments to be made in cash. Prepare Revaluation Account, Capital Accounts of partners and the Balance Sheet of the new firm.

11. Harish and Girish agreed to dissolve the partnership on 31<sup>st</sup> December, 2014 on which date their Balance Sheet was as follows :

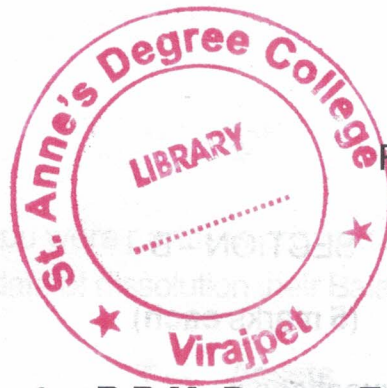
**Balance Sheet as at 31<sup>st</sup> December, 2014**

Liabilities	₹	Assets	₹
Creditors	8,000	Cash at Bank	4,000
Girish's Loan	6,000	Debtors	6,000
Reserve Fund	6,000	Stock	20,000
Capital Accounts :		Furniture	4,000
Harish	20,000	Plant and Machinery	18,000
Girish	15,000	Goodwill	3,000
	<b>55,000</b>		<b>55,000</b>

The partners share profit and loss equally. The assets realised as follows : Stock Rs. 28,000, Debtors ₹ 5,800, Furniture ₹ 3,700 and Plant and Machinery ₹ 17,000. The creditors were paid off at 5% discount. The cost of dissolution amounted to ₹ 500.

Prepare necessary Ledger Accounts to close the books of the firm.

12. Mr. Raj consigns to Ramesh 40 cases of goods at a cost of ₹ 5,000 per case and incurs the following expenses in connection with the same, viz., cartage ₹ 940, freight ₹ 3,480 and insurance ₹ 12,500. On arrival of the goods, Mr. Ramesh pays clearing charges ₹ 3,120, cartage ₹ 960 and godown rent ₹ 200. Six cases are destroyed by fire and a sum of ₹ 30,000 is realised from the insurance company by way of compensation. Out of the remaining 34 cases, 24 cases are sold at a total price of ₹ 2,20,000. Mr. Ramesh is entitled to an ordinary commission of 5% and 2% del credere commission on sales in addition to reimbursement of expenses incurred. He sends to Mr. Raj an Account Sales together with a bank draft for the balance due to Mr. Raj. In the Books of Mr. Raj, show the Consignment Account and Mr. Ramesh's Account. Also pass the journal entries in the books of Mr. Ramesh.



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**BBMBMC 153**

**Credit Based II Semester B.B.M. Degree Examination, April/May 2015  
(2006 Scheme)  
ACCOUNTING – II**

Time : 3 Hours

Max. Marks : 80

- Note :** 1) Provide working notes **wherever necessary**.  
2) Follow the instructions **strictly**.

**SECTION – A**

(1 mark each)

(1×10=10)

1. Answer **any ten** of the following in **one** or **two** sentences :
- What is partnership deed ?
  - Give the meaning of sacrifice ratio.
  - What is a non-trading concern ?
  - How do you treat entrance fees received by a non-trading concern ?
  - What is capital fund ?
  - Mention any two differences between receipts and payments A/c and Income and Expenditure A/c.
  - What is proforma invoice ?
  - What is del-credre commission ?
  - What is joint life policy ?
  - Why is single entry system an incomplete system of book keeping ?
  - What is 'statement of affairs' ?
  - What is a realization A/c ?

P.T.O.

## SECTION – B

(5 marks each) ★

Answer **any five** of the following questions :

2. Classify the following into revenue and capital receipt/expenditure.

- Life membership fees received.
- Wages paid to workers for installation of machinery.
- Sale proceeds of old tennis balls.
- Prize amount of Rs. 2 lakhs received from the Karnataka State Lottery.
- Prizes awarded to students on the College day.

3. Hari, Hara and Om are partners sharing profits in the ratio of 2 : 2 : 1. Their Balance-Sheet as on 31<sup>st</sup> December, 2014 was as follows :

Liabilities	₹	Assets	₹
Capital A/c's			
Hari	20,000	Furniture	24,000
Hara	20,000	Stock	44,000
Om	20,000	Debtors	16,000
Reserve Fund	15,000	Cash	1,000
Sundry creditors	10,000		
	<b>85,000</b>		<b>85,000</b>

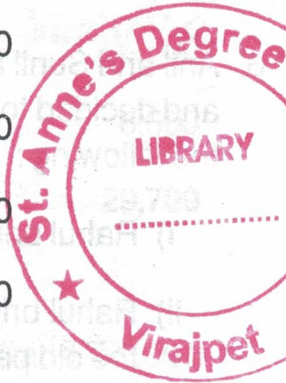
Om died on 1-4-2015 and his executors were entitled for the following :

- Om's capital as on the date of death.
- His share of goodwill to be calculated on the basis of 2 years purchase of the average profits of last 3 years. The three years profits were :  
2012 ₹ 8,000, 2013 ₹ 12,500 and 2014 ₹ 9,500.
- His share of accrued profit to the date of death based on average profits of last 3 years.
- Salary at ₹ 500 per month.



4. Dimpu, Rimpu and Timpu were partners in a firm sharing profit and losses in the ratio of 2 : 1 : 1. On the date of dissolution their Balance Sheet was as follows :

Liabilities	₹	Assets	₹
Creditors	28,000	Buildings	40,000
Capitals		Plant	20,000
Dimpu	20,000	Stock	10,000
Rimpu	20,000	Debtors	10,000
Timpu	12,000		
	<b>80,000</b>		<b>80,000</b>



The assets realised ₹ 68,000 and it was received in installments of ₹ 28,000, ₹ 20,000 and ₹ 20,000. Prepare statement showing distribution of cash under surplus capital method.

5. From the information given below calculate total sales :

	₹
1) Opening debtors	15,000
2) Closing debtors	18,000
3) Cash received from debtors (including cash from bills receivable)	30,000
4) Opening Bills Receivable	8,000
5) B/R received during the year	16,000



6) Closing B/R	10,000
7) Bad debts written off during the year	1,000
8) Cash sales	25,000

6. Anil and Sunil are partners sharing profits in the ratio of 3 : 2. They admit Rahul and decided to share future profits in the ratio of 2 : 2 : 1. Pass journal entries for the following :

i) Rahul brings ₹ 1,00,000 towards his capital.

ii) Rahul brings ₹ 40,000 as his share of goodwill and which is withdrawn by the old partners immediately.

7. Distinguish between single-entry and double-entry system of accounting.

8. What is revaluation account ? Why and how is it prepared ?

### SECTION – C

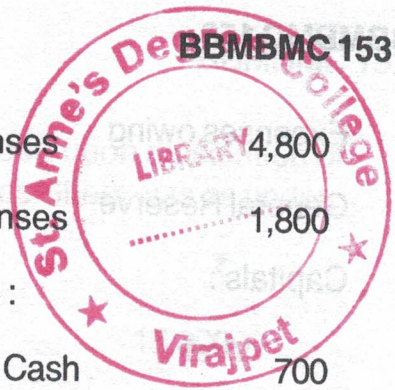
(15 marks each)

(15×3=45)

Answer any three of the following :

9. Mangalore Sports Club gives you the following Receipts and Payments A/c for the year ending 31<sup>st</sup> March 2014.

Receipts	₹	Payments	₹
To balance b/d :		By up keep of ground	3,000
Cash	300	By machinery purchased	2,200
Bank	4,200	By rent	1,000
To subscriptions	11,600	By salaries	6,600
To match fund	3,000	By secretary's honorarium	600
To life membership fees	4,000	By sports equipment	2,400



To entrance fees	400	By office expenses	4,800
To donation for buildings	6,000	By match expenses	1,800
To sale of old sports materials	200	By Balance c/d :	
		Cash	700
		Bank	6,600
	<b>29,700</b>		<b>29,700</b>

**Additional information :**

- 1) Subscriptions due on 31-3-2013 and on 31-3-2014 were ₹ 1,800 and ₹ 1,600 respectively.
- 2) Subscriptions received also include subscriptions for 2014-15 ₹ 400.
- 3) Sports equipment on hand on 31-3-2013 was ₹ 2,200. The value of sports equipment on hand on 31-3-2014 was ₹ 2,600.
- 4) Depreciate machine at 20%.
- 5) Office expenses due for payment on 31-3-2013 ₹ 600 and ₹ 800 are still due for payment on 31-3-2014.
- 6) Salaries include ₹ 1,000 for 2012-13 and ₹ 800 for the year 2014-15 and ₹ 1,200 is still due for payment as salaries on 31-3-2014.
- 7) Buildings were valued ₹ 60,000 on 31-3-2013 and on 31-3-2014 ₹ 58,000.

Prepare Income and Expenditure Account for the year ending 31-3-2014 and a Balance-Sheet as on that date.

10. Virat, Sachin and Shikhar were partners sharing profits in the ratio of 3 : 2 : 1. On 1<sup>st</sup> January, 2015 Sachin retired. On that date their Balance-Sheet was as follows :

Liabilities	₹	Assets	₹
Creditors	1,10,000	Plant	3,00,000
Bills payable	50,000	Patents	30,000





Expenses owing	20,000	Debtors	95,000
General Reserve	80,000	Stock	1,10,000
Capitals :		Cash	5,000
Virat	1,20,000	P/L A/c	30,000
Sachin	1,00,000		
Shikhar	90,000		
	<b>5,70,000</b>		<b>5,70,000</b>

The terms were :

- 1) Goodwill of the firm was valued at ₹ 1,20,000 but no goodwill account was to be raised.
- 2) New ratio between Virat and Shikhar will be 3 : 2.
- 3) Expenses owing are to be brought down to ₹ 15,000, Plant is to be valued at 10% less and patents at ₹ 40,000.
- 4) Provision for bad debt is to be maintained at 5%.
- 5) The capital of the new firm will be fixed at ₹ 2,50,000 to be contributed by partners in profit sharing ratio.

Prepare necessary ledger accounts to record the above and prepare Balance-Sheet of the new firm.

11. Casio Co. Ltd., Mumbai consigned 100 calculators to Mangalore Stationery Mart invoiced at ₹ 350 each. The cost price was ₹ 280 each. On sending the goods, Casio Co. Ltd. paid freight ₹ 2,000 and insurance ₹ 1,000. During transit, 10 calculators were totally damaged by fire and the Insurance Co. paid ₹ 2,000 directly to the consignor in full settlement of the claim.

Consignee took delivery of the remaining calculators and paid ₹ 1,000 towards freight and ₹ 800 towards carriage. They sent a bank draft for ₹ 25,000 and later on, account sales showing that 75 calculators were sold at ₹ 480 each. Expenses of consignee on godown rent and advertising were ₹ 1,500. They are entitled to a commission of 6% on sales and 12% delcredre.

Assuming that consignee paid the amount by bank draft, show the necessary ledger accounts in the books of Casio Co. Ltd.

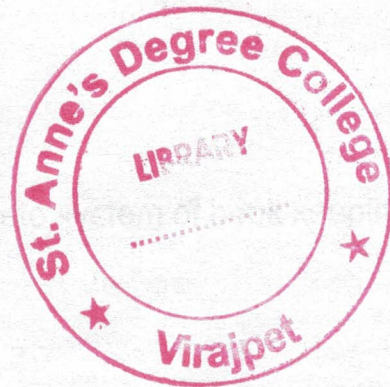


12. X, Y and Z sharing profits in the proportion of 4 : 3 : 1 agreed upon dissolution of their partnership on 31-12-2014, on which date their Balance Sheet was as under :

Liabilities	₹	Assets	₹
Capital A/cts :		Machinery	15,000
X	15,000	Stock	4,000
Y	8,000	Investments	6,000
Joint Life Policy Fund	4,400	Joint Life Policy	4,400
Investment fluctuation fund	1,000	Debtors : 2,800	
Profit and Loss A/c	1,000	Less : RBD <u>200</u>	2,600
Bank loan	4,000	z's capital A/c	3,200
Creditors	6,000	Bank	4,200
	<b>39,400</b>		<b>39,400</b>

The investments are taken over by X for ₹ 4,400. Y takes over the stock at ₹ 3,000 and debtors amounting to ₹ 1,600 at ₹ 1,200. The life policy was surrendered for ₹ 3,900. Machinery was sold at ₹ 14,200. The remaining debtors were realised 75% of book value. Creditors were paid ₹ 5,800 in full settlement. The expenses of realisation amounted to ₹ 200.

Prepare necessary ledger accounts to close the books of the firm.





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**BBMBMC 158**

**Credit Based II Semester B.B.M. Degree Examination, April/May 2015  
(2012 Scheme)  
MANAGERIAL COMMUNICATION**

Time : 3 Hours

Max. Marks : 80

- Note :** 1) A single answer booklet containing 40 pages will be issued.  
No additional sheets will be issued.  
2) Read the instructions **carefully** in each Section.

**SECTION – A  
(One mark each)**

**(1×10=10)**

Answer **any ten** of the following in **not more than 2 or 3 sentences each** :

1. a) Define Formal Communication.
- b) What is CIF Price ?
- c) What is meant by communication net work ?
- d) What do you mean by consensus ?
- e) What is Gesture ?
- f) Give the meaning of 'Fully Blocked' form of a letter.
- g) What are confirmation letters ?
- h) What are statutory reports ?
- i) When do you use the term 'Misdames' in a business letter ?
- j) What is meant by 'claim' in a letter of complaint ?
- k) What is video-conferencing ?
- l) Why written communication is preferred to oral communication ?

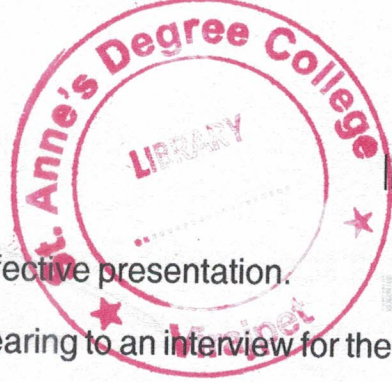
**SECTION – B  
(Five marks each)**

**(5×5=25)**

Answer **any five** of the following in **not more than 2 pages each** :

2. Write a brief note on the use of audio-visual aids in report writing.
3. Explain any five barriers to business communication.

P.T.O.



4. Explain the various guidelines to effective presentation.
5. Draft a letter to an applicant for appearing to an interview for the post of computer operator.
6. Draft a letter to Surya Umbrella's Ltd., Bangalore, placing an urgent order for different varieties of umbrellas required for the forthcoming rainy season.
7. Write a letter from Shreyas Electronics, Bangalore to a firm in Mangalore giving quotations for the supply of various home appliances.
8. Draft a circular letter regarding opening of new branch of your gold shop in the city of Mangalore.

**SECTION – C**  
**(15 marks each)**

**(15×3=45)**

Answer the following questions in **not more than 6 pages each** :

9. Define Business communication. Explain the various objectives of Business communication.

OR

What is upward and downward communication ? Explain the various methods involved and their importance.

10. a) What is a complaint letter ? What are the various reasons of writing it ? Also narrate the various points to be noted while writing it. 7
- b) Draft a complaint letter to your seller regarding the suiting and shirtings differing from the samples. 8

OR

- a) What are collection letters ? Explain the various steps involved in a collection series. Highlight to the points to be noted while writing them. 7
- b) Draft a collection letter to a customer whose dues for purchase of electronic home appliances worth ₹ 50,000 are not settled in spite of two reminders. 8
11. a) What is meant by 'Business Report' ? What are its types ? 7
- b) Draft a report from the market research committee of a Textile Company in Mumbai on the failure of their readymade garments in the market. 8